

Hertfordshire Growth Hub

13th February 2025





Who are we?

- Part of a network of 38 Business Board Growth Hubs across England
- Led by and delivered on behalf of Hertfordshire Futures with core funding from Government.
- Providing business support in Hertfordshire since 2015 to over 14000 businesses
- Delivered by a consortium of partners, led by business support specialists Exemplas, with the University of Hertfordshire, Hertfordshire Chamber of Commerce and Visit Herts.
- Providing free and impartial business support

University of Hertfordshire

A University Enterprise Zone



Unlocking support for starting, growing and running a business

- Access to finance and funding
- Supply chain and procurement
- Improving business leadership and management
- Recruitment and workforce development
- Regulation and compliance.



- Workplace wellbeing
- Sales and marketing
- Business Planning
- Sustainability & Net Zero

Get to know you and your business

- Your business is unique. We take the time to listen and understand your aspirations, challenges and needs.
- Using our experience to ask the right questions.
- We are independent and impartial. We listen without judgement, share insight and provide perspective.
- We will never tell you how to run your own business!



"Wendy really got under the skin of our business."

Louise Towler, Indigo Tree Digital Ltd



Work together on a solution that fits your business

- Perhaps you have an immediate challenge that we can help you resolve or maybe you want some ongoing support.
- In person meetings, online meetings, phone calls or simply answering questions through email.
- Business support shouldn't be a burden on the main priority your business and you.
- We will work at the pace you are comfortable with and have time for, intensive regular contact or less frequently

"I felt the understanding and expertise in business management of the Growth Account Manager was really good and the support was just what I was looking for."

Ross Arnold, The Stickleback Fish Company Ltd.

Expert led workshops

- A calendar of fully funded workshops based on topics that you have told us you would like more knowledge and information on.
- Delivered in partnership with industry experts and specialists.



"The workshop gave me a greater insight into what I can do to have a more effective recruitment process"

Recruitment and Retention Workshop Delegate

> "A very useful workshop delivered in a professional and engaging way - top marks!"

Leadership Workshop Delegate

Tools and Information

- GrantFinder is a tool accessed through the Growth Hub website.
- Updated daily this directory covers all types of funding and funded support schemes available now and coming soon.
- Using a range of metrics supplied by you the tool returns a list of schemes that may fit your requirements.
- <u>Free</u> to access and available to all businesses in Hertfordshire.
- Want some help in using the tool? Our Business Information Adviser will be happy to help – just give us a call.



Just a few of our partners



How can I keep track of the support available to me?

Contact us Monday to Friday 9 am to 5 pm

01707 952777 enquiries@hertsgrowth hub.com

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